

Beyond One Entertainment

"A unique approach to artist management"

To succeed in the music industry you need more than just talent; you need the right marketing tools that will make people want to buy your music, play your music on air and hire you for performances. You have several buyers you need to appeal to: your listening audience, music directors at radio stations, concert promoters and record label execs. Whether you are picked up by a label or decide to go the route of the indie artist, certain elements need to be in place to promote your music. At **Beyond One**, you'll get info on these essential elements so that you have the tools you need to succeed. We also guide you so you don't waste time and money on things you don't need. With our help, there's much you can do on your own to increase your fanbase & sales of your music before a label or investor will notice you.



Beyond One Entertainment, under the seasoned leadership of Kim Giles, has earned a reputation of trust in the industry and a level of service that many others don't offer. Kim works diligently with emerging artists for the development of their careers with expert advice and vision. You can check out the testimonials page on our web site www.beyondoneentertainment.com or e-mail us for more specific info and references at talentear@gmail.com.

Here's how we work:

We have a unique approach to management and booking. We put you in control. We offer trusted advice and services that you need without the usual financial burden. After the initial consult, we'll present you with a customized plan that you can work through at your own pace and budget. When you've got solid plan for your career in place, you'll have more time to grow and expand as a recording and/or performing artist.

Digital Marketing and sales of your music:

With the current climate of terrestrial radio, your presence on the web and ability to reach potential fans right at their desks is more important than ever! The paid digital download medium scarcely existed five years ago and now it's the biggest growth area in the music business. You need all the right digital tools in one place. Beyond One has formed a strategic Alliance with Digital Marketing Group to offer our clients special pricing for artists in all genres. DMG has campaigns for promoting your music far and wide with their digital street team. They can service your music to 500 genre specific internet stations all over the world, create & maintain all social networking sites for you and increase your fans by thousands! They've got an immense e-mail database and access to more than 140,000 MySpace pages. Let us help you find the fans you never knew you had!

www.beyondoneentertainment.com

\$100 OFF
the initial consult and plan!

Email us at talentear@gmail.com and use the promo code B1DMG in the body of the email to receive your discount.



"I've worked with Kim for several years and her attention to detail and positive outlook are what sets her company apart from other management and promotion companies... when I work with Kim I know everything will get done on time and without a lot of extra hassle on my end"

*Craig Chaquico,
Higher Octave Records*

"Kim's love of the music and her appreciation of the musicians are wonderful attributes to see in a promoter and manager.

— Ken Navarro

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